

Steering committee of the conference

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Klaipėda mayor

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Laima Ričkutė (VLVK)

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Raimonda Ramanauskaitė (VLVK)

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PROGRAMME

October 28, 2005

9⁰⁰ – 10⁰⁰ – Members registration

10⁰⁰ – 12⁰⁰ – Plenary meeting (309 aud.):

Plenary reports:

10⁰⁰-10¹⁰ **Congratulatory word:**
VLVK director Angelė Lileikienė
Vice-mayor of Klaipėda Audronė Daujotienė

10¹⁰-10³⁰ **Lithuania economy and investment importance**
Audronė Žvirblienė, Director of Economy ministry, Economy
strategies department

10³⁰-10⁵⁰ **West Lithuania development and challenges**
doc. Raimundas Vaitiekūnas, director of KEPa

10⁵⁰-11¹⁰ **Business problems and opportunities in
Klaipėda region for British perspectives**
Mark Uribe, British consul

11¹⁰-11³⁰ **Collaboration university – small and middle-
sized enterprises**
Per-Olof Svensson, Blekinge Institute of Technology, Head of
Industrial Liaison Office

11³⁰ – 11⁴⁰ – **Coffee break**

11⁴⁰-12⁰⁰ **Starting up and operating dotcom firms - the
case of Hungarian portal service providers**
István Csendes, PhD, director of Institute of Economic and
Social Sciences Budapest School of Communication (Hungary)

12⁰⁰-12²⁰ **Communication in reconstruction processes in
the south of the Netherlands**
Jeroen Janssen, Maïke Konings, University of Professional
Education, Lector, Communication Consultant (Netherlands)

12²⁰-12⁴⁰ **Programs of government business maintenance
in Kretinga region**
Evaldas Jankauskas, Head of Kretinga region municipality
administration development department

12⁴⁰-13⁰⁰ **National market in dynamic environments**
prof. habil. dr. Antanas Makštutis, Lithuania military
academy of General Jonas Žemaitis

13⁰⁰-13²⁰ **The methodological conditionality and
improvement subject of knowledge culture**
doc. dr. Stasys Paulauskas, Director of strategic self-
government institute

13²⁰ – 14⁰⁰ – **Lunch**
14⁰⁰ – 16³⁰ – **Reports in sections:**

1 SECTION Human resources (309 room)

Chairman – doc.dr. Stasys Paulauskas

The influence of studies in carrier education
Julija Žutautienė, Klaipėda College of Business and
Technologies

Factors, motivating adult's learning
Jūratė Dovydienė, Aldona Zapolskienė, Kaunas College

Leseverstehen beim Erwerb der Fachsprache Deutsch
Loreta Dauliuvienė, VLVK

**The rate of return on investment into human capital and their
efficiency in Lithuania**
Jurgita Palumickaitė, Irena Kleivienė, VDU, VLVK

**Realization of life long learning and strategies of Lisbon for
the national political aspect**
Loreta Rupeikienė, VLVK

**Students preparing for labour market through common higher
education lectures**
Raimonda Tamoševičienė, VLVK

**Landmarks in students' encouraging activities program of
west Lithuania College**
Daiva Matonienė, Angelė Lileikienė, VLVK

**The importance of management styles and their
methodological principles in public institution**
Jurgita Martinkienė, VLVK

Tolerance and etiquette through the eyes of a young person
Jūratė Barauskaitė, KU, VLVK

**Demand of managers of construction business in Klaipėda
region**
Laima Ričkutė, Genovaitė Avižonienė, VLVK

Continued adult education and consultation activity's links
Aldona-Zita Pikturienė, Genovaitė Avižonienė, VLVK

**Formierung altruistischer position: ethnopaedagogische und
hodegetische konzeptionen**
Saulius Lileikis, Lithuanian Nautical College, VLVK

**2 SECTION Industrial sector: business, industry,
agriculture and village expansion (317 room)**
Chairwoman – Doc. dr. Angelė Lileikienė

**Self-control – factor of quality perfection in the production
process**
Aušra Anužienė, Klaipėda College of Business and
Technologies

**Influence of organic farming on soil characteristics, crops
yield and quality under the conditions of middle Lithuania**
Juozas Pekarskas, Anželika Raškauskienė, Lithuania
Agricultural Economy University

**Practice of integrated systematic activities assessment
technologies by tool of control expansion effectiveness**
Alina Vitkienė, UAB „Business Innovation projects“

Peculiarities of the Baltic securities market
Angelė Lileikienė, Rimantas Stašys, Audronė Rimkevičienė,
VLVK

Maintenance of structural funds for business in 2004-2006
Julija Bendikienė, KEPa

The changes of individual enterprise activity in Klaipeda region after LR law of individual enterprise from the 1st of January in 2004

Kristina Puleikienė, Laura Šaltytė, Daiva Viningienė, VLVK

The development of recreation entertainment in continental part of the Baltic Sea water area

Romualdas Valkauskas, VU

The solution unemployment problems by education programs

Irena Stanislava Bajorūnienė, KTU

Methodological aspects of evaluation of uneven regional economic growth

Mindaugas Butkus, Kristina Matuzevičiūtė, VLVK, ŠU

The modern methods for collecting the taxes for companies in Šiauliai region

Rasa Jurgaitytė, Andrius Rakickas, Kristina Saunorienė, ŠU, VLVK

3 SECTION Technologies (312 room)

Chairwoman Doc. Violeta Bulbenkienė

Electronic learning and the solution of regional social problems

Algirdas Aušra, Baltic public information technologies and education center

Markov Process Application in Object Control Reinforcement

Antanas Andrius Bielskis, Olegas Ramašauskas, KU, VLVK

Clustering of outgoing tourism enterprise customers fluxes

Antanas Andrius Bielskis, Putinas Bielskis, Ramūnas Povilauskas, VLVK, Coast Travel business, KU

Analysis of business process models

Regimantas Kontrimas, Violeta Bulbenkienė, VLVK, KU

Analysis of information technologies specialists developed capacities

Danutė Kaklauskienė, Liudvikas Kaklauskas, VLVK

Organization of computerization of enterprise property accounting

Irena Patašienė, Agnė Kazakevičiūtė, KTU

Informatics terms: standard and usage

Albinas Drukteinis, VLVK

Analysis and comparison of virtual learning application Moodle and WebCT

Konstantinas Ponomariovas, Regimantas Kontrimas, VLVK

Possibility of remote learning intellectualize process by using tests in the open source system

Laima Ričkutė, VLVK, KU

Prospects of regional wind power development

Aleksandras Paulauskas, Matas Tamonis, Lithuanian energetics institute

4 SECTION Life quality and public services.

Recreation and tourism (302 room)

Chairman Prof. Remigijus Čiegis

Smooth development – the affect on quality of life

Remigijus Čiegis, Algirdas Gavenauskas, VU, LŽU

The outdoor advertising market in Lithuania

Laima Unterhauser, Rasa Glinskienė, Panevėžys College

Organizational culture's importance in management

Ilvija Pikturnaitė, Klaipėda College of Business and Technologies

The territorial disparities of living standards in Lithuania

Daiva Verkulevičiūtė, KU

The influence of quality management on the competitiveness of organizations

Laura Baronienė, KTU

The systems of tourism service quality: review and topics

Jolita Vveinhardt, Kristina Kigaitė, Šiauliai College

Social tourism in the European integration times

Remigijus Kinderis, Klaipėda College of Business and Technologies

The development of recreation entertainment in continental part of the Baltic Sea water area

Ramunė Olšauskaitė Urbonienė, Aistė Jurkienė, Audronis Skurvydas, VLVK

Seabilities of the development of water tourism in Minija and Curronian Lagoon

Audronis Skurvydas, Petras Grecevičius, Ramunė Olšauskaitė Urbonienė, VLVK

Dependence of recreation and tourism sector specialists in the system of protected territories

Aistė Jurkienė, Ramunė Olšauskaitė Urbonienė, VLVK

16³⁰ – 17⁰⁰ – Final plenary meeting

17⁰⁰ – Discussion with coffee



WEST LITHUANIA BUSINESS COLLEGE

International scientific-methodical CONFERENCE

REGIONAL PROBLEMS:

Economics

Management

Technologies

PROGRAMME

October 28, 2005

Klaipėda